

Lung Association, where he has held many leadership positions at the local, state and national level. And, he is a board member and past chair of the Rancho Family YMCA.

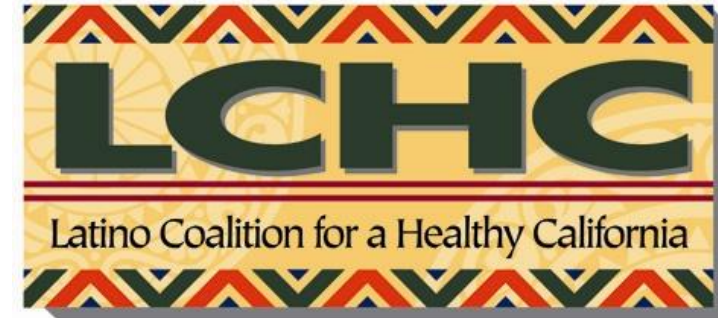
Marisa Aurora Quiroz blends passion for social justice and the environment with her expertise in nonprofit program and resource development, strategic planning, and cross-cultural relations in her work at The San Diego Foundation (TSDF). As Manager of the TSDF's Environment Program, Marisa works with Foundation leadership and community volunteers to determine the environment program's direction and priorities, as well as actively engaging with organizations committed to conservation, equity, and climate action. Her work involves advocating for the equal participation of local communities in the environmental decisions that affect them. Prior to joining The Foundation, Marisa was with Hispanics in Philanthropy, where her ability to facilitate and convene diverse stakeholders benefited the efforts of their transnational funders network. She has also worked as an admission officer and student affairs professional for a Bay Area liberal arts college for women. Marisa has a Bachelor's Degree in Anthropology and Sociology from Mills College and a Master's in Nonprofit Leadership and Management from the University of San Diego.



PLANNED PARENTHOOD

Nora E. Vargas is a dynamic and accomplished leader with broad experience in non-profit management, government, politics and public policy. Ms. Vargas serves as the first Vice President of Community Engagement for Planned Parenthood of the Pacific Southwest. In her role, she is responsible for leading the development and implementation of the overall vision and plan for the Agency's Community Engagement Department through community collaboration, outreach, and education. She has committed her career to advancing an agenda of inclusion, and many of her endeavors have served as models across the United States. Most recently, Ms. Vargas served as Executive Director of the Latino Issues Forum, a statewide non-profit public policy and advocacy institute dedicated to advancing new and innovative public policy solutions for a better, more equitable and prosperous society. Ms. Vargas was the founding director of the City of Los Angeles' Office of Immigrant Rights. This groundbreaking office advocated for renewed attention to policy issues concerning immigrants and refugees. She also served as an aide to U.S. Representative Bob Filner of San Diego. Government service later took her to Washington, D.C., where she was a Schedule "C" Presidential Appointee to the United States Selective Service in the Clinton administration. Ms. Vargas received her B.A. in Politics from the University of San Francisco and completed graduate work in Public Administration and Latin American Studies at San Diego State University and Women's Studies at Claremont Graduate University. A native of the San Diego-Tijuana Border Region, she is happy to call the region her home.

Ed Martinez is a nationally recognized healthcare advocate dedicated to protecting, promoting and improving the health and well being of the San Diego community's traditionally underserved and culturally diverse people. As Chief Executive Officer of San Ysidro Health Center since 1998, he has positioned the organization as one of San Diego's largest providers of community based primary care services serving the areas South Bay and Central Regions. As of 2010, SYHC's operating budget of \$55 million supports a workforce of 700 employees at 21 health care delivery sites distributed throughout the cities of San Diego, Chula Vista and National City. Currently, SYHC has 70,000 registered patients. On an annual basis, these patients generate 250,000+patient visits in medical, dental, mental health and family support services. Martinez plays a key leadership role in educating elected officials and the general public about the importance of developing dental public health services for the young and frail populations. For the past three years. Mr. Martinez has convened national and regional leaders specializing in Latino Health, Latina Health and Adolescent Health at annual SYHC sponsored health conferences. Martinez earned his Masters of Public Health Degree in Hospital Administration from Yale University. He also holds a Masters degree in Public Administration from San Diego State University.



San Diego Regional Network

March 18, 2011

10am to 2:00pm

San Ysidro Health Center
1275 30th Street, San Ysidro, CA 92154



San Diego - Latino Regional Health Network

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Time	Agenda Item
10:00	Welcome and Introductions <ul style="list-style-type: none"> Marcia Dávalos, Regional Networks Director, Latino Coalition for a Healthy California Ana Melgoza, Director of Community Relations, San Ysidro Health Center
10:40	Disparities Leadership Program Ed Martinez, CEO, San Ysidro Health Center
11:15	Uncertain Times: Government Budgets and Advocacy Steve O’Kane, CEO, Council of Community Clinics
12:00	Networking Lunch (Sponsored by San Ysidro Health Center)
12:45	San Diego Region Sustainability Efforts Marisa Aurora Quiroz, Manager, Environment Program, San Diego Foundation
1:15	Charla de Promotoras: Effective Promotora Outreach <ul style="list-style-type: none"> Nora Vargas, VP of Community Engagement, Planned Parenthood of the Pacific Southwest Margarita Holguin, Executive Director, Chula Vista Community Collaborative
2:00	Adjourn



Speaker Bios

Margarita Holguin is the Director of the Chula Vista Community Collaborative (CVCC). Ms. Holguin received her undergraduate degree in Management from Azusa Pacific University (2000). She is currently working on a Master’s Degree in Public Administration with an emphasis in Organizational Development. Ms. Holguin dedicated over 20 years of service to the County of San Diego Health and Human Services, where she last served for six years as the South Region’s Assistant Deputy Director, with oversight for various social service programs and almost 500 staff under her direction. In 2007, after joining the CVCC, Ms. Holguin has been passionate about working with the community, and empowering community residents. She developed capacity building opportunities for Promotores, including the Promotora Academy, and an annual Promotora Conference. Ms. Holguin has developed an extensive network of Promotores, and she also realized a vision and a dream of opening a Promotora Center in Chula Vista. The CVCC celebrated the grand opening of the Promotora Center in October 2010. Promotores now have a place they can call home. Ms. Holguin’s passion for advancing the work of Promotores is widely recognized and she is often solicited for consulting services in the field of Promotores and community capacity building.

As the Director of Regional Networks, **Marcia Dávalos** works with diverse stakeholders throughout California to create locally-based solutions for Latino health issues and define a regional Latino Health Agenda in Los Angeles, the Bay Area, San Diego, and the Central Valley. LCHC provides education; research; public policy, and legislative advocacy to improve the conditions, services, and health of Latinos in the State of California. Prior to working at LCHC, Ms. Dávalos served as Southern California Field Organizer for a statewide ballot initiative under the leadership and training of the Dolores Huerta Foundation. While doing this, she received training and support from The Victory Fund Leadership Institute and Emily’s List. She also served as a Deputy Campaign Manager and Campaign Treasurer for State and local campaigns. Ms. Dávalos completed her B.S. at the California State University, Northridge where she studied Business Administration and Management Information Systems.

Serving as Director of Community Relations for the San Ysidro Health Center (SYHC), **Ana Melgoza** enjoys overseeing the Health Center’s public/media relations, marketing of services, advocacy efforts, community engagement and assisting in outreach and development activities. Annually, SYHC provides comprehensive primary care services and family support programs to over 73,000 registered low-income, uninsured and underinsured patients residing in the South and Central Regions of San Diego County. Prior to her role at SYHC, Ms. Melgoza worked as a Senior Health Program Officer for the Medtronic Foundation based in Minneapolis, Minnesota. During Ana’s tenure at Medtronic, she was a Fellow of the National Urban Fellows (NUF) Program where she earned her Masters in Public Administration from the Baruch School of Public Affairs in New York City. Ms. Melgoza is a recent graduate of the Hispanas Organized for Political Equality (HOPE) Leadership Institute program.

Steve O’Kane, as CEO of the Council of Community Clinics (CCC) of San Diego and Imperial Counties, leads a consortia representing and supporting not-for-profit community clinics and health centers in their efforts to provide access to quality health care and related services. Established in 1977, the CCC includes two subsidiary organizations- Community Clinics Health Network (CCHN) and Council Connections (CC). CCHN provides disease management, quality management, managed care contracting services, and information technology support services. Council Connections, a group purchasing organization, negotiates volume discounts on the products, equipment and services commonly used by clinics, and leverages national membership. Other services provided by CCC include advocacy, fund development, and emergency preparedness support. Prior to joining the Council of Community Clinics, Steve served as Interim Chief Operating Officer for Children’s Hospital of Orange County from 2005-2006, and was part of the strategic planning process for a new patient care tower. He also led the strategic planning for Children’s Rehabilitation Services and primary care clinics. Steve also served as Vice President at Children’s Hospital San Diego from 1989 through 2005. Steve also led the facility planning for a new award winning convalescent hospital and a new surgical pavilion. Steve is a member of the American College of Health Care Executives and the Society of Healthcare Leadership, San Diego Chapter. He has been a long-time volunteer with the American

