

Speaker Bios (cont)



Genoveva Islas-Hooker, is the Regional Program Coordinator for the Central California Regional Obesity Prevention Program (CCROPP). CCROPP addresses environmental and policy level factors that contribute to the escalating incidence of obesity in the central California counties of Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus and Tulare. Genoveva was born in Fresno, California and grew up in small rural communities of central California, her parents were farm workers. She earned a Bachelor of Science degree in Health Science with an emphasis in Community Health from California State University Fresno and received a Masters in Public Health degree in Health Education and Promotion from Loma Linda University. Genoveva's experience in public health spans over 18 years in both public and private sectors. As a Health Educator, she has worked in the arenas of HIV/AIDS Education and Prevention as well as Diabetes Prevention and Control. In addition she has taught at the Junior College level and lectured within the CSU system. In the Health Care arena, she has worked in Medical Managed Care system and supervised Cultural and Linguistic Services. Genoveva is a board member for the Latino Coalition for a Health California, board member for California Food Policy Advocates and a steering committee member for California Convergence.



As the Director of Regional Networks, **Marcia Dávalos** works with diverse stakeholders throughout California to create locally-based solutions for Latino health issues and define a regional Latino Health Agenda in Los Angeles, the Bay Area, San Diego, and the Central Valley. LCHC provides education; research; public policy, and legislative advocacy to improve the conditions, services, and health of Latinos in the State of California. Prior to working at LCHC, Ms. Dávalos served as So Cal Field Organizer for a state-wide ballot initiative under the leadership and training of the Dolores Huerta Foundation. While doing this, she received training and support from The Victory Fund Leadership Institute and Emily's List. She also served as a Deputy Campaign Manager and Campaign Treasurer for State and local campaigns. Ms. Dávalos completed her B.S. at the Cal State University, Northridge where she studied Business Administration and Management Information Systems.

Edward L. Moreno, M.D., M.P.H. is the Director and Health Officer for the Fresno County Department of Public Health. Dr. Moreno earned his medical degree from the University of California, San Francisco, and a master of public health degree from California State University, Fresno. He serves on several boards and commissions including the Fresno, Kings, Madera Regional Health Authority, First 5 Fresno County and the Health Officers Association of California. He is President of the California Conference of Local Health Officers. Dr. Moreno and the Department of Public Health are engaged in environmental and policy change efforts to more effectively combat overweight, obesity and chronic disease in Fresno County. He and the Department are also leading local efforts to create a locally governed Medi-Cal managed care health plan as well as a Low Income Health Program to improve access to preventive health care.



Central Valley Regional Network

March 4, 2011

10am to 2pm

Chicano Youth Center

1515 E. Divisadero
Fresno, CA 93721



Central Valley - Latino Regional Health Network

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Time	Agenda Item
10:00	Welcome and Introductions Marcia Dávalos, Regional Networks Director, Latino Coalition for a Healthy California Genoveva Islas-Hooker, Boardmember, Latino Coalition for a Healthy California & Regional Program Coordinator, Central California Regional Obesity Prevention Program
10:45	Health Care Reform in California John Capitman, Ph D., Executive Director, Central Valley Health Policy Institute
11:20	State Budget Crisis Ida Farid, Government Affairs Coordinator, Central Valley Health Network
12:00	Networking Lunch (Sponsored by Central Valley Health Network)
12:30	A Dialogue on Promoting Latino Health in the Central Valley Moderator: Genoveva Islas-Hooker, Regional Program Coordinator, CCROPP <ul style="list-style-type: none"> • Central Valley Health Network-Latino Campaign • CRLA-Community Equity Initiative • CCROPP-Healthy Kids Healthy Communities Leadership Program
1:15	Group Updates Collaborative discussion
1:30	Public Health and Health Care Reform in the San Joaquin Valley Ed Moreno, M.D., Director-Health Officer, Department of Community Health, Fresno County
2:00	Adjourn

Speaker Bios

Dr. John Capitman is the Executive Director for the Central Valley Health Policy Institute and the Nickerson Professor of Public Health, College of Health and Human Services, California State University, Fresno. Capitman brings an extensive background in research on health inequities, long-term care, substance abuse, and racial/ethnic disparities in cancer care and outcomes. Capitman was formerly a professor and director of long-term care studies in the Schneider Institute for Health Policy at the Heller School for Social Policy and Management at Brandeis University. He has conducted research on increasing the participation of elders in health and long-term care decisions, supporting informal caregivers for persons with disabilities, and limiting sales of alcohol and tobacco products to minors. Capitman has taught and wrote about how social location influences health and the use of health services. He has published extensively in the areas of: financing, organization, and delivery of community care and the integration prevention, behavioral health and chronic care management services in primary care. Capitman helped developed and currently teaches in the Health Policy and Management concentration in the Masters of Public Health program at California State University, Fresno. He leads a health policy leadership program that engages emerging leaders from throughout the region in exploring opportunities to address regional health problems. Capitman's current research and policy analysis is supported in part through The California Endowment, Commonwealth Fund, California Wellness Foundation, San Joaquin Valley Air Pollution Control District, and the Fresno Regional Foundation and focuses on access to care for uninsured and underinsured persons, environmental influences on health, health professional shortages, culturally appropriate chronic disease care, and health impacts of immigration. Capitman received his BA in Linguistics from Yale University and his PhD in Social Psychology from Duke University. He is a founder and Board member for VISIONS, Inc. a non-profit provider of multicultural training and consultation.



Ida Farid serves as the Government Affairs Coordinator for Central Valley Health Network. She works on general issues related to state legislation and budget matters, oral health, and mental health, and specific issues such as the Healthy Families Program and Health Care Reform. Ms. Farid also serves as the Legislative Liaison to the Central Valley Health Nutrition Collaborative whom advocate for wellness through lifelong healthy eating and physical activity. Prior to working for Central Valley Health Network, Ida worked as a Legislative Analyst for Lucas Advocates focusing on education and environment issues. Ms. Farid previously worked in government affairs for the Girls Scouts, focusing on children's safety and nutrition. Ms. Farid has worked on state and

federal campaigns and she holds a Bachelor of Arts in Political Science from the University of California, Davis.



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