

Speaker Bios (cont)

Richard Figueroa is the Director of Health and Human Services for The California Endowment. He was previously a Deputy Cabinet Secretary and Health Care Advisor in the Office of California Governor Arnold Schwarzenegger where he was responsible for health care, human services and health insurance issues. Previous to that, he was the Legislative Director for California Insurance Commissioner John Garamendi where he was responsible for advancing the Commissioner's legislative proposals before the California Legislature. Mr. Figueroa is also a voting member of the State of California Managed Risk Medical Insurance Board (MRMIB) which administers the Healthy Families Program (S-CHIP), Access for Infants and Mothers, and federal and state health insurance programs for otherwise medically uninsurable individuals. Mr. Figueroa has also served as Deputy Legislative Secretary in the Office of Governor Gray Davis, Principal Consultant to the Senate Committee on Insurance, Senior Consultant to the Senate Budget and Fiscal Review Committee, and a Legislative Budget Analyst in the Office of the Legislative Analyst. He has a Bachelor's Degree from the University of California at Davis and a Master's degree in Business Administration from the University of California at Los Angeles.

Dr. George Flores is a Program Manager for The California Endowment, the state's largest health foundation. His work focuses on grant-making at the intersection of health and land use, community development, and transportation, aimed at local, state, and national policy and systems change to create healthy and equitable community environments. His work also aims at strengthening public health leadership and community collaboration to improve the social and environmental factors that shape health outcomes. Dr. Flores continues to oversee the development of the Endowment's groundbreaking multi-site programs to prevent childhood obesity, Healthy Eating, Active Communities (HEAC), Central California Regional Obesity Prevention Program (CCROPP), and the CA Convergence. Previously, Dr Flores served as Health Officer and Director of Public Health in San Diego County and in Sonoma County; Clinical Assistant Professor for the UCSF Family Practice Residency Program; Director, Project HOPE in Guatemala; and Deputy Health Officer in Santa Barbara County. Dr. Flores is an alumnus of the University of Utah College of Medicine, the Harvard School of Public Health, the Kennedy School of Government, and the Public Health Leadership Institute. He is a member of the Institute of Medicine committee that published *Preventing Childhood Obesity: Health in the Balance*, and is also a member of the Institute of Medicine committee that published *The Future of the Public's Health in the 21st Century*. Dr. Flores has held leadership positions in local, state, and national organizations, including the National Association of County and City Health Officials, California Conference of Local Health Officers, Sonoma County Medical Association, and is a founding board member of the Latino Coalition for a Healthy California.

Ellen Wu has been the Executive Director of the California Pan-Ethnic Health Network (CPEHN) since 2001. CPEHN is a statewide health policy organization whose mission is to eliminate health disparities by advocating for public policies to improve the health of communities of color. During her tenure CPEHN has played a critical role in advancing policy requiring health plans and insurers to provide language services to their enrollees. Ellen received her Masters in Public Health from UCLA and is an adjunct faculty member at San Francisco State University. She serves on numerous boards and advisory committees including the California Budget Project, Healthy Families Quality Advisory Committee, City of Oakland's Park and Recreation Commission, and as a Governor's appointee to the Department of Public Health's Advisory Committee. Prior to joining CPEHN, Ellen consulted with the Community Health Center Network, was a Program Officer at the Tides Foundation, and served as Director of Health Education and Cultural Linguistic Services for the Alameda Alliance for Health.



Bay Area Regional Network

March 31, 2011

10am to 2pm

The California Endowment
Oakland Conference Center
1111 Broadway, 7th Floor
Oakland, CA 94607



Bay Area Regional Network

March 31, 2011 ■ 10am to 2pm

The California Endowment—Oakland Conference Center
1111 Broadway, 7th Floor, Oakland, CA 94607

Time	Agenda Item
10:00	Welcome and Introductions <ul style="list-style-type: none"> George Flores, MD, Boardmember, Latino Coalition for a Healthy California Marcia Dávalos, Director of Regional Networks, Latino Coalition for a Healthy California
10:45	Uncertain Times: The State Budget Ellen Wu, MPH, Executive Director, California Pan-Ethnic Health Network
11:30	SB375 – Unless Our Communities Are Equitable, They Can Not Be Sustainable Parisa Fatehi, Esq., Attorney and Equal Justice Works Fellow, Public Advocates Inc.
12:15	Lunch (Sponsored by The California Endowment)
12:40	Federal Health Care Reform – Threats and Opportunities Richard Figueroa, MBA, Program Manager, The California Endowment
1:20	Conversation with Carmela <ul style="list-style-type: none"> Carmela Castellano-Garcia, Esq., Interim Volunteer Executive Director, Latino Coalition for a Healthy California Collaborative Discussion
1:40	Group Updates Collaborative discussion
2:00	Adjourn

Speaker Bios



Carmela Castellano-Garcia, Esq., is the President and Chief Executive Officer of the California Primary Care Association (CPCA), overseeing an organization of over 800 nonprofit, community-based primary health care clinics which serve over 4.7 million patients a year, over half of them Latino. Ms. Castellano-Garcia has been committed to advancing multi-cultural health policy issues for over 19 years, focusing on areas such as cultural and linguistic competency in health care delivery, ensuring the viability of safety net providers, health care reform, and access to care for vulnerable populations. Ms. Castellano-Garcia is also the Founder of the Latino Coalition for a Healthy California (LCHC), a health care policy and advocacy organization seeking to improve access to health and human services for California's Latino population. In addition to her role at CPCA, she is currently serving as LCHC's Interim Volunteer Executive Director. Ms. Castellano-Garcia's legal background includes six years as a Managing Attorney with Public Advocates, Inc., a public interest law firm in San Francisco. Ms. Castellano-Garcia has litigated in the areas of employment discrimination, insurance redlining, and ensuring access to the information superhighway for California's minority, low-income populations. Ms. Castellano-Garcia is a graduate of Yale Law School and holds a Bachelor's Degree in Political Science from the University of California at Berkeley. While a student, she spent a year at La Universidad Central de Venezuela as a Rotary Foundation International Scholar.



As the Director of Regional Networks, Marcia Dávalos works with diverse stakeholders throughout California to create locally-based solutions for Latino health issues and define a regional Latino Health Agenda in Los Angeles, the Bay Area, San Diego, and the Central Valley. LCHC provides education; research; public policy, and legislative advocacy to improve the conditions, services, and health of Latinos in the State of California. Prior to working at LCHC, Ms. Dávalos served as Southern California Field Organizer for a statewide ballot initiative under the leadership and training of the Dolores Huerta Foundation. While doing this, she received training and support from The Victory Fund Leadership Institute and Emily's List. She also served as a Deputy Campaign Manager and Campaign Treasurer for State and local campaigns. Ms. Dávalos completed her B.S. at the California State University, Northridge where she studied Business Administration and Management Information Systems.

Parisa Fatehi (Equal Justice Works Fellow, sponsored by Hewlett-Packard Company and Morgan, Lewis & Bockius LLP) joined Public Advocates in 2009 after clerking for the Hon. Vanessa D. Gilmore of the U.S. District Court for the Southern District of Texas. Parisa's work, which includes coalition building, policy advocacy, and administrative and legal action, uses California's climate change reform policies to secure affordable housing near quality jobs and public transit for low-income communities. Parisa is a graduate of the University of Texas at Austin, where she served as student body president and received her B.A. in Plan II, J.D., and Masters in Public Affairs. Prior to graduate school, Parisa lived in Washington, D.C., where she worked at the U.S. Environmental Protection Agency on voluntary programs designed to reduce greenhouse gas emissions. In law school, she served low-income clients in the Transnational Workers' Rights Clinic and the Immigration Clinic, interned at the Texas Civil Rights Project and the National Employment Law Project, and was president of UT Law's American Constitution Society. Parisa served on two municipal commissions, the City of Austin's Commission on Immigrant Affairs and the Day Labor Community Advisory Committee. She loves spending time outdoors, especially at music festivals.



THE WILLIAM AND FLORA
HEWLETT
FOUNDATION



The California Wellness Foundation
Grantmaking for a Healthier California

