



Bay Area Regional Network

December 10, 2010

10am to 1pm

The California Endowment

Oakland Conference Center
1111 Broadway, 7th Floor
Oakland, CA 94607



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Time	Agenda Item
10:00	Welcome, Introductions <ul style="list-style-type: none">• Gil Ojeda, Board Chair, Latino Coalition for a Healthy California and Director, California Program on Access to Care, UC Berkeley School of Public Health• Marcia Davalos, Director of Regional Networks, LCHC
10:30	Why Prevention? Why Now? <ul style="list-style-type: none">• George Flores, MD , Senior Program Officer, The California Endowment
11:15	Patient Protection and Affordable Care Act and its effect on Latinos <ul style="list-style-type: none">• Jane Garcia, President/Chief Executive Officer, La Clinica de la Raza
12:00	Working Lunch (Sponsored by The California Endowment)
12:15	State Challenges for Latinos: New Government & Budget Crisis <ul style="list-style-type: none">• Gil Ojeda, Board Chair, LCHC and Director, California Program on Access to Care, UC Berkeley School of Public Health
12:45	Roundtable Discussion <ul style="list-style-type: none">• Open discussion with health advocates and community leaders in the room
1:00	Adjourn



Notes

Speaker Bios

The poise and sincere dedication with which Ms. Jane Garcia has led La Clínica de La Raza since she became CEO in 1982 is apparent when looking at the organization itself. Since assuming the role, La Clínica has grown from approximately a \$2 million project to an almost \$75 million institution. La Clínica employs nearly 800 employees. Last year, La Clínica served over 61,000 patients across 25 sites in Alameda, Contra Costa and Solano counties, making it the largest community health center in the Northern California region. Ms. Garcia is an advocate and activist with a passion for preserving community health care for all residents without regard to income or immigrant status. Due to her commitment to preserving community healthcare, Ms. Garcia has been honored on numerous occasions. Earlier this year Ms. Garcia received the Betsey K. Cooke "MVP Advocacy Award" from the National Association of Community Health Centers. Most recently, La Clínica received the UC Berkeley School of Public Health "Public Heroes Award". Ms. Garcia is a graduate of Yale University and received her MPH from the University of California at Berkeley.



Dr. George Flores is a Program Manager for The California Endowment, the state's largest health foundation. His work focuses on grant-making at the intersection of health and land use, community development, and transportation, aimed at local, state, and national policy and systems change to create healthy and equitable community environments. His work also aims at strengthening public health leadership and community collaboration to improve the social and environmental factors that shape health outcomes. Dr. Flores continues to oversee the development of the Endowment's groundbreaking multi-site programs to prevent childhood obesity, Healthy Eating, Active Communities (HEAC), Central California Regional Obesity Prevention Program (CCROPP), and the CA Convergence. Previously, Dr Flores served as Health Officer and Director of Public Health in San Diego County and in Sonoma County; Clinical Assistant Professor for the UCSF Family Practice Residency Program; Director, Project HOPE in Guatemala; and Deputy Health Officer in Santa Barbara County. Dr. Flores is an alumnus of the University of Utah College of Medicine, the Harvard School of Public Health, the Kennedy School of Government, and the Public Health Leadership Institute. He is a member of the Institute of Medicine committee that published *Preventing Childhood Obesity: Health in the Balance*, and is also a member of the Institute of Medicine committee that published *The Future of the Public's Health in the 21st Century*. Dr. Flores has held leadership positions in local, state, and national organizations, including the National Association of County and City Health Officials, California Conference of Local Health Officers, Sonoma County Medical Association, and is a founding board member of the Latino Coalition for a Healthy California.



Gil Ojeda is CPAC's founding Director and a leading expert on healthcare issues pertaining to immigrants, the working poor, those with limited English, and medically uninsured populations. On behalf of the University of California, Mr. Ojeda's duties include developing and guiding CPAC's long-term health policy initiatives, administering CPAC's technical assistance program for legislative bodies, and overseeing an extensive competitive grants program to research healthcare issues salient in our state. Mr. Ojeda's 38 years of healthcare experience include program development and planning, contract negotiations, and advocacy for underserved communities. He also has extensive experience advising members and staff of the California Legislature, California executive branch officials, and the U.S. Congress. In 1978, Mr. Ojeda founded and directed the Chicano Health Institute/California Raza Health Alliance based in Berkeley, California. Eight years later, he was Executive Director of a five county regional health planning agency in the San Francisco Bay Area. In 1990, he became the Senior Advisor to the five UC Academic Medical Centers. While working as a governmental affairs advisor in 1996-97, Mr. Ojeda helped launch the L.A. Care Health Plan, the largest public based health maintenance organization in the nation. In 1997, he was selected to establish and direct the California Program on Access to Care (CPAC) under University of California's Office of the President. Presently, he is a Board Member of the Latino Coalition for a Healthy California, an organization he co-founded in 1992, and he also serves as an advisor to the California Latino Legislative Caucus. With a background in planning and market analysis, Mr. Ojeda is skilled at interpreting the implications of federal, state, county, and health industry policies as they relate to healthcare delivery and reimbursements. Mr. Ojeda received his B.S. in Systems Engineering from the University of Illinois in Chicago. He was a Ph.D. candidate at the University of Illinois, Chicago Medical Campus in Physiology and Bioengineering, and a Ph.D candidate at UC Berkeley in Industrial Engineering and Health Planning.

CPAC California Program on Access to Care